



COURSES AT SPEAKCRAFT

Pasan
Info.speakcraft@gmail.com

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Courses at Speakcraft

Public Speaking

Tiny Sparkles (Ages 6–9)

Program Overview

The *Tiny Sparkles* program is the perfect first step for children stepping into the exciting world of public speaking. Through fun-filled activities, interactive storytelling, and stage practice, kids develop the confidence to express themselves clearly and creatively. Our goal is to nurture early communication skills that shine both on stage and in everyday life.

Key Learning Areas

- Building stage confidence from an early age
- Learning the art of storytelling
- Developing expressive communication
- Using gestures effectively
- Expressing through facial expressions
- Practicing eye contact
- Participating in “Show & Tell” activities to spark imagination and clarity

Program Structure

The program is designed in **three progressive stages**, each carefully crafted to build skills step by step:

- **Stage 1 – Spark of Confidence**
12 Weeks | 1.5 Hours per Week
Children are introduced to the fundamentals of speaking with confidence. Focus on stage presence and self-expression in a supportive environment.
- **Stage 2 – Glow of Expression**
10 Weeks | 1.5 Hours per Week
Learners explore creative storytelling, expression through gestures, and begin structuring their ideas for small presentations.
- **Stage 3 – Shine on Stage**
10 Weeks | 1.5 Hours per Week
Participants refine their skills to deliver short speeches, perform confidently in front of peers, and showcase their growth in a celebratory final session.

🎓 *A certificate of achievement is awarded at the completion of each stage, recognizing progress and encouraging continued growth.*

Junior Speakcrafters (Ages 10–14)

Program Overview

The *Junior Speakcrafters* program helps students take their first confident steps into structured public speaking. At this stage, learners refine their storytelling, strengthen delivery, and develop the ability to hold an audience's attention. With activities designed to build both creativity and discipline, students progress toward delivering impactful speeches of up to 7 minutes.

Key Learning Areas

- Strengthening stage confidence and presence
- Mastering the art of storytelling with structure and clarity
- Developing expressive communication with emotion and emphasis
- Using gestures effectively and purposefully
- Enhancing communication through facial expressions
- Practicing consistent eye contact to connect with the audience
- Participating in *Show & Tell* activities to spark creativity and clarity
- Exploring stage movements to enhance delivery
- Practicing voice variation for impact and interest
- Refining storytelling with more detail and imagination
- Delivering longer structured speeches (up to 7 minutes)
- Engaging the audience with interaction and connection

Program Structure

Delivered in three progressive stages, each designed to expand skills step by step:

- **Stage 1 – Ignite the Voice**
12 Weeks | 1.5 Hours per Week
Students gain comfort on stage, practice storytelling, and build confidence in front of an audience.
- **Stage 2 – Radiate Expression**
10 Weeks | 1.5 Hours per Week
Learners refine storytelling, explore voice variation, and strengthen gestures and expressions.
- **Stage 3 – Command the Stage**
10 Weeks | 1.5 Hours per Week
Students deliver polished speeches with movement, expression, and audience engagement, preparing them for real-world speaking.

🎓 *Each stage concludes with a certificate, marking progress and celebrating achievement.*

Teen Speakcrafters (Ages 15–19)

Program Overview

The *Teen Speakcrafters* program is designed for young adults stepping into leadership roles, school responsibilities, or preparing for higher education and beyond. At this stage, the focus shifts toward professional-level communication — mastering vocal variety, debating skills, and leadership communication, while learning how to organize and deliver polished, impactful speeches. This program not only builds stage confidence but also equips teens with the skills to influence, inspire, and lead.

Key Learning Areas

- Strengthening stage confidence and presence at a leadership level
- Developing proper speaking posture and body control
- Expressing different feelings and emotions through vocal variety
- Refining storytelling into structured, professional speeches
- Learning how to organize and deliver speeches with clarity and flow
- Practicing “Get to the Point” skills for concise communication
- Enhancing audience engagement through interaction and influence
- Mastering debating skills through building arguments, rebuttals, and critical thinking
- Practicing leadership-level communication techniques
- Learning how to introduce a speaker with confidence and professionalism
- Using gestures, expressions, and voice variation for maximum impact
- Delivering speeches and presentations in professional settings
- Enhancing Impromptu Speaking

Program Structure

This program is delivered in two advanced stages:

- **Stage 1 – Inspire with Confidence**
15 Weeks | 2 Hours per Week
Teens strengthen their stage presence, master vocal variety, and learn to organize speeches with structure and clarity.
- **Stage 2 – Lead with Influence**
20 Weeks | 2 Hours per Week
Students advance into debating, leadership-level communication, and professional presentation skills — preparing them to speak and lead with confidence in any environment.

🎓 *Each stage concludes with a certificate of achievement, marking a student’s growth from a confident speaker to an influential communicator.*

Master Speakcrafter (Ages 19+ / Adults)

Program Overview

The *Master Speakcrafter* program is tailored for university students, young professionals, entrepreneurs, and adults who want to elevate their communication to a corporate and professional level. This program focuses on high-impact speaking, leadership presence, and workplace-ready communication skills. Learners will not only refine their stagecraft but also master the art of engaging teams, influencing stakeholders, and handling professional interactions with confidence.

Key Learning Areas

- Building stage confidence with executive presence
- Strengthening professional communication and corporate-level speaking
- Mastering the power of voice to conquer the stage
- Expressing confidence through posture, gestures, and tone
- Delivering impactful business and corporate presentations
- Practicing active listening for leadership and collaboration
- Preparing for and excelling in professional interviews
- Organizing and delivering persuasive professional speeches
- Managing and winning over a difficult audience
- Using vocal variety for authority, influence, and engagement
- Practicing leadership communication and team influence
- Enhancing debating, impromptu speaking, and Q&A handling

Program Structure

This program follows two progressive stages:

- **Stage 1 – Speak with Authority**
15 Weeks | 2 Hours per Week
Learners strengthen their professional presence, practice active listening, refine corporate-level speaking, and prepare for interviews.
- **Stage 2 – Lead with Power**
20 Weeks | 2 Hours per Week
Participants advance into mastering leadership-level communication, managing audiences, and conquering the stage with professional impact.

 *Certificates are awarded at the completion of each stage, recognizing the learner's growth into a confident, influential professional communicator.*

Executive Corporates – Public Speaking

Program Overview

The *Executive Corporates* program is designed for managers, executives, and professionals who want to refine their public speaking and communication skills to excel in corporate environments. The focus is on delivering powerful, persuasive, and professional speeches, supported by effective body language and confident stage presence. This program not only enhances communication skills but also equips participants to lead meetings, influence stakeholders, and present ideas with authority.

Key Learning Areas

- Developing corporate-level public speaking confidence
- Understanding and applying professional body language
- Delivering speeches with clarity, precision, and impact
- Mastering effective communication across corporate settings
- Cultivating *English as a passion* for powerful delivery
- Enhancing corporate communication skills in diverse scenarios (meetings, boardrooms, conferences, negotiations)
- Designing and delivering professional presentations
- Building audience connection and credibility as an executive speaker

Program Structure

- **One Comprehensive Stage**
20 Weeks | 2 Hours per Week
Participants undergo an intensive journey to refine professional delivery, strengthen corporate communication skills, and develop presentation mastery.

Beyond the Program

Upon completing the course, participants have the opportunity to join the **Speakcraft Corporate Club** through a quarterly subscription. This exclusive platform provides ongoing learning, peer networking, and advanced practice sessions to ensure continuous improvement and excellence in communication.

🎓 *Graduates of the Executive Corporates program are recognized for their professional growth and ability to communicate with confidence, clarity, and corporate presence.*

Boardroom Mastery – Personal Coaching & Mentoring

Program Overview

Boardroom Mastery is an exclusive one-on-one coaching and mentoring program designed for leaders at the highest levels such as Chairpersons, CEOs, MDs, VPs, Presidents, and other senior executives. This program focuses on refining public speaking, presentation mastery, and leadership communication to ensure you project authority, clarity, and influence in every boardroom, stage, and professional setting.

Unlike group training, *Boardroom Mastery* is a **personalized journey**, crafted around your specific needs, goals, and schedule. It empowers leaders to not only deliver impactful speeches but also inspire trust, command attention, and leave a lasting impression.

Key Learning Areas (Customized to the Leader's Needs)

- Mastering executive-level public speaking for global audiences
- Building an authentic and commanding leadership presence
- Delivering persuasive presentations that influence decisions
- Refining body language and vocal variety for authority and impact
- Managing high-stakes boardroom and media communication
- Excelling in professional communication across diverse scenarios
- Enhancing English fluency and eloquence for executive presence
- Strengthening active listening and audience engagement
- Crafting a personal communication style that aligns with your leadership brand

Program Structure

- **Fully Customized** – Sessions are designed around your availability and objectives.
- **Flexible Duration** – Coaching frequency and length are determined by your needs.
- **Personalized Mentoring** – Every aspect is tailored, from content focus to delivery style.
- **Confidential & Exclusive** – A trusted space for leaders to refine their communication without limitations.

Beyond the Program

Participants of *Boardroom Mastery* gain **exclusive opportunities** to showcase their skills:

- Delivering keynote speeches at *Speakcraft Corporate Club* events.
- Presenting in front of curated corporate audiences.
- Applying their refined communication in **real-world professional environments**.

This ensures leaders not only learn in private but also **demonstrate their growth on powerful stages**, gaining recognition among peers and professionals.

 *With Boardroom Mastery, your voice becomes your most powerful leadership tool.*

Presentation Mastery

Program Overview

Presentation Mastery is designed for students, professionals, and corporate leaders who want to **dominate the art of presentations** — not only through confident speaking but also with impactful visual storytelling. This program blends public speaking essentials with modern tools, technology, and personal branding strategies to help participants deliver presentations that inspire, persuade, and leave a lasting impression.

Key Learning Areas

- Building confidence in delivering professional presentations
- Mastering appearance, body language, and dress code for impact
- Preparing for professional and spotlight interviews with effective presentation skills
- Creating engaging visual aids with tools like **PowerPoint, Canva, Prezi, Gamma, and AI-powered platforms**
- Leveraging AI tools to design and deliver presentations efficiently
- Structuring presentations for clarity, flow, and audience connection
- Using storytelling techniques to enhance slides and delivery
- Enhancing credibility through professional presentation etiquette
- Exploring personal social media branding for professional presence
- Introduction to digital marketing concepts for corporate branding through communication

Program Structure

- **One Intensive Stage**

10 Weeks | 2 Hours per Week | Hands-On Experience

Each session combines practical exercises, real-time feedback, and tech-driven tools to ensure participants leave with skills they can immediately apply in academic, professional, or corporate environments.

 *Upon completion, participants receive a certificate and walk away with a portfolio of presentations they can showcase in their professional journey.*

Other English Programs

Spoken English for Adults

Program Overview

Spoken English for Adults is designed for professionals, university students, and anyone aiming to enhance their English fluency, confidence, and communication skills in real-world and corporate settings. This program focuses on practical spoken English, vocabulary building, pronunciation, and conversational skills to ensure participants communicate clearly and confidently in personal, academic, and professional environments.

Key Learning Areas

- Building confidence in everyday and professional English conversations
- Expanding vocabulary and using expressions naturally
- Improving pronunciation, intonation, and clarity of speech
- Understanding and using idioms, phrasal verbs, and business jargon
- Developing active listening and comprehension skills
- Conversing effectively in meetings, presentations, and professional scenarios
- Participating in role-plays, debates, and discussions to strengthen spoken fluency
- Crafting polite, persuasive, and impactful responses in various contexts
- Using digital tools and resources to enhance learning

Program Structure

- **Duration:** 5 Months | 2 Hours per Week
- **Mode:** Interactive, practical, and conversation-driven
- **Format:** Each week focuses on structured lessons, real-world exercises, and guided practice to ensure measurable improvement.
- **Hands-On Activities:** Role-plays, debates, situational conversations, and small group discussions for active practice.

🎓 *At the end of the program, participants receive a certificate and gain the confidence to communicate fluently in professional and social English settings.*

English for Kids (Ages 6–16)

Program Overview

English for Kids is a comprehensive program designed to develop strong English language skills in children while keeping lessons fun, interactive, and aligned with school curricula. The program focuses on **speaking, reading, writing, and grammar**, ensuring that children not only excel academically but also build confidence to communicate effectively in daily life.

Key Learning Areas

- Building strong foundational grammar and sentence structure
- Developing reading comprehension and vocabulary
- Enhancing writing skills for clarity and creativity
- Improving spoken English and pronunciation
- Encouraging storytelling and creative expression
- Practicing conversation skills for confidence in daily interactions
- Aligning lessons with school education to reinforce learning
- Using games, activities, and interactive exercises to make learning engaged

Program Structure

- **Duration:** Year-Long Program
- **Mode:** Interactive, practical, and child-friendly
- **Format:** Lessons are structured monthly with continuous evaluation and feedback
- **Hands-On Activities:** Storytelling, reading exercises, writing workshops, group activities, and language games

🎓 *Children completing the program develop confidence, fluency, and a solid foundation in English, preparing them for both academic success and everyday communication.*

Speakcraft Speaking Clubs

At Speakcraft, learning doesn't stop with the course. True mastery comes with practice — and our **Speaking Clubs** provide the perfect platform for you to refine your skills, experiment with new techniques, and grow with a supportive community.

✿ Why Join a Speaking Club?

- Practice public speaking and presentations in a **real yet supportive environment**
- Receive **constructive feedback** from peers and mentors
- Stay consistent and sharpen your communication skills over time
- Network with like-minded individuals across different professions and age groups
- Transform theory into practice by **delivering speeches, debates, discussions, and keynotes**

📁 Our Clubs

- **Speakcraft Speech Club** – A platform for students and aspiring speakers to continue practicing after completing their courses.
- **Speakcraft Corporate Club** – Tailored for professionals who want to enhance corporate communication, leadership speaking, and workplace presentations.
- **Speakcraft CEO's Club** – An exclusive circle for high-level leaders (CEOs, MDs, Chairpersons, Presidents, VPs, etc.) to refine keynote delivery, strategic communication, and boardroom presence.

📅 Membership & Structure

- **Subscription Options:** Annual, Bi-Annual, or Quarterly, based on your preference
- **Format:** Regularly scheduled sessions with prepared speeches, impromptu speaking, and presentation practice
- **Supportive Audience:** A safe, encouraging environment designed to help you experiment, polish, and shine

🎓 *Our Speaking Clubs are the bridge between learning and mastery — where you turn your skills into impact.*

Corporate Workshops

1. Communication Excellence Workshop

Strong communication is the heartbeat of professional success. This workshop equips participants with the tools to communicate with clarity, confidence, and impact in every business setting—from boardrooms to client meetings.

Key Learning Areas

- Mastering clear, concise, and professional communication
- Polishing presentation and public speaking delivery
- Enhancing workplace conversations and interpersonal interactions
- Developing professional etiquette (verbal & written, including email communication)

Format: Half-day or Full-day interactive workshop

2. Soft Skills Mastery Workshop

In today's competitive business world, technical knowledge alone is not enough—soft skills define leaders and high performers. This immersive workshop helps participants refine the human side of success.

Key Learning Areas

- Building emotional intelligence and empathy in the workplace
- Strengthening adaptability and resilience
- Mastering workplace etiquette and professionalism
- Developing leadership presence and influencing others positively

Format: Half-day or Full-day interactive workshop

3. Team Synergy Workshop

Great organizations are built on great teams. This workshop energizes groups with engaging activities that foster collaboration, trust, and problem-solving. Perfect for teams who want to perform better—together.

Key Learning Areas

- Developing collaboration and teamwork skills
- Engaging in hands-on team-building activities
- Practicing problem-solving and decision-making together
- Enhancing trust, communication, and team leadership rotation

Format: Half-day or Full-day experiential workshop

4. Corporate Impact Training

No two companies are the same, your training shouldn't be either. Our Corporate Impact Training is a fully customizable program tailored to meet your organization's unique goals, culture, and industry.

Key Learning Areas *(based on requirement)*

- Leadership development and succession planning
- Sales, negotiation, and client management
- Industry-specific communication and professional development
- Custom modules designed after consultation with your leadership team

Format: Flexible – Half-day, Full-day, or Extended Programs

❖ *Each Corporate Workshop is designed to inspire, engage, and deliver measurable results—ensuring that participants walk away with practical skills they can apply immediately.*